
The Hickory Group

**CORPORATE ADVISORY SERVICES | TRANSFORMATIONAL TRANSACTIONS
ENDURING STRATEGIC VALUE.**

WHO WE ARE

- Corporate advisory serving financial institutions, alternative investment managers, independent sponsors and management teams creating value
- We provide tailored strategic advice, combining financial and operating advice with the belief that financial goals are intertwined with operating processes and tactics
- Industries served include consumer products, general industrials and technology
- Hickory focuses on transactions ranging from \$2 million to \$15 million of EBITDA

FINANCIAL ADVISORY SERVICES

- Hickory provides classic advisory services with a view towards long-term relationships with clients and investment institutions
 - Mergers and Acquisitions: Buy-side and sell-side engagements
 - Private Capital Markets: Debt and Equity financings
 - Restructuring distressed capital and increasing short-term cash flows
- Partnership with Independent Sponsors
 - Independent sponsors & pipeline prospecting
 - Negotiating proprietary opportunities
 - Negotiating financing partnerships

RELEVANT TRANSACTION EXPERIENCE

- Hickory's clients include public and private companies, investment firms and high-net worth individuals
- Selected transaction experience:
 - Sale of Edelman Shoe Co., Inc. to Brown Shoe Co., Inc.
 - Strategic licensing agreement between India-based investment firm and Hommage
 - Restructuring of Laurus Funds portfolio company in the beverage sector
 - Debt financing for Oriel Wines
 - Acquisition of Protocare Sciences on behalf of Constella Group
 - Mezzanine financing placement for Naked Juice

INSIGHT | EXPERIENCE | DISPASSIONATE ADVICE

- Hickory's strategic achievements & C-level expertise offers clients seasoned insight and dispassionate advice
 - For information regarding services, please contact Managing Director Nicholas Kirk:
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